



TOURISM COMMISSION

February 17, 2026
9:30 A.M.

Lake Vista Conference Room
8040 S. 6th St.
Oak Creek, WI 53154
(414) 766-7000

Christopher Adams
Jared Bell
Michael Grab
Jim Ruetz
Majlis Seisay
Daniel Bukiewicz – ex-officio
Andrew Vickers – ex-officio
Kristi Laine – ex-officio

The City's Vision

Oak Creek: A dynamic regional leader driving the future of the south shore.

The Tourism Commission's Mission

Strategically direct room tax dollars to grow tourism and enhance the community's economic vitality and quality of life.

1. Call Meeting to Order / Roll call
2. Approval of Minutes – 1/20/2025
3. **Informational** Guest speaker: Brandon Tschacher, President, Milwaukee eSports Alliance
4. **Informational** 2026 Visit Oak Creek Marketing Plan

Adjournment.

Dated this 13 day of February 2026

Public Notice

Upon reasonable notice, a good faith effort will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aid at no cost to the individual to participate in public meetings. Due to the difficulty in finding interpreters, requests should be made as far in advance as possible preferably a minimum of 48 hours. For additional information or to request this service, contact the Oak Creek City Clerk at 414-766-7000, by fax at 414-766-7976, or by mail at 8040 S. 6th Street, Oak Creek, Wisconsin 53154.

Visit our website at www.oakcreekwi.org for the agenda.